rez Week planner

Table of Contents

Wha	t is Rez Week? Rez Week Defined Points of Unity About Campus Renewal	7 8 10		ing Stories Documenting Surveys and Reports Campus Renewal Report
Bibli .	Cal Precedence Biblical United Events The Psalms of Ascent Jesus and the Early Church The Biblical Precedence	14 15 16 17	•	Calendar Sample Budget Sheet Sample Volunteer Card Volunteer Survey
Princ	ciples and Values	20		
Form •	Forming The Team Leadership Roles	22 23		
•	united Worship Events United Prayer Events United Outreach Frosts uting the Concerts of Prayer Prayer Walks Prayer Tents Prayer Stations Prayer Invasion Contact Evangelism Free Speech Boards	26 28 29 36 38 40 2	L	
Recr	uiting Volunteers	46		
Publ	icizing the Events Rez Week Media Packet Campus Ministry Volunteers Campus Media Print Media Branding Guidelines Guerilla Marketing Social Media	48 49 49 49 50 51		
Raisi	ing Funds Fundraising Principles	54		
•	Sources of Income	55		

Forming the Team

Rez Week cannot take place without a team of committed student leaders who make it happen. Forming a leadership team is the first and most important step in hosting Rez Week on your campus. There are some important things to keep in mind as your leadership team begins meeting to plan Rez Week.

Become a Registered Student Organization

Become an official student organization on your campus so that your leadership team has the capacity to book venues, table, pass out flyers, promote itself, etc. .

Leadership Diversity

Strive for diversity on your leadership team. It helps to have a team comprised of students from different ministries and churches, different ethnic backgrounds, and with different spiritual gifts. The more diverse the leadership team is, the easier it is to get more students involved. Approach students from each campus ministry and church to invite them to join the team. Spend about one month recruiting students before you begin meeting.

Leadership Mee me

It's important to meet week in straight ratio ships on the team and to make weekly incremental progress in your plant. The independent of the installable and the independent of the installable and the independent of the installable and the independent of the i

Here is a timeline for what a typical leadership meeting looks like:

- Fellowship and Capping Up 1 minut
- Report on Projects 10 m / tel
- Group Thinking and Figure minutes
- Assigning Tasks 5 minutes
- Prayer 20 minutes

"I love Rez Week because it fully embodies how the Body of Christ is supposed to function: Together."

Leadership Roles

It's important to have specific roles for each person on the team. Giving roles to students increases ownership. The list of possible roles below is not mandatory. You may have fewer or more roles, depending on the size of your leadership team and the direction of your Rez Week, but these can serve as a guide.

Team Leader

The team leader is responsible for recruiting leaders, leading the team meetings, and holding the team accountable to its tasks and assignments.

Secretary

The secretary is responsible for keeping notes during the meetings, recording every task that is assigned, and sending out tasks lists and reminders to the leadership team. They keep the team organized and on-task.

Campus Liaison

The campus liaison is responsible for relating to the university and its officials. They make reservations, fill out required paperwork, and keep the organization in good standing with the university.

Campus Ministry Liaison

The campus ministry liaison is responsible for building relationships among students and college pastors from the various ministries. They keep the ministries informed on plans and help recruit volunteers for Rez Week. Depending on the number of churches and campus ministries on campus, this may be a role for two to four people.

Publicity Chair

The publicity chair is in charge of all marketing for Rez Week. They develop the print media and social media strategies to publicize tez eek. They develop the print media and social media strategies to publicize tez eek. They develop the print media and social media strategies to publicize eek. They develop the print media and social media strategies to publicize eek. They develop the print media and social media strategies to publicize eek. They develop the print media and social media strategies to publicize eex eek. They develop the print media and social media strategies to publicize eex eek. They develop the print media and social media strategies to publicize eex eek. They develop the print media and social media strategies to publicize eex eek.

Scheduling at Berkin Cha

The scheduling and booking chair is responsible for booking speakers, bands, performers, testimonies, etc. They create the schedule for Rez Week large-group events and find the people to lead worship, teach, perform, give testimonies, etc.

Fundraising Chair

The fundraising chair is responsible for creating a local t, to cking expresses, and developing fundraising strategies for Rez Week. They lee the dere ip to a many oth volunteers that are needed to help raise funds for Rez Week.

Prayer Chair

The prayer chair is responsible for leading the prayer time in the weekly meeting and developing strategies to get students praying before and during Rez Week. They give leadership to the prayer events that take place during Rez Week.

Outreach Chair

The outreach chair is responsible for developing evangelism, service, and hospitality strategies during Rez Week. They give leadership to all outreach events that take place during Rez Week.

Social Chair

The social chair is responsible for organizing team socials. They help build community amongst the team. They help keep the team from becoming too task-oriented. .

Historian

The historian is responsible for capturing data from Rez Week. They take photos and videos, collect stories from volunteers, and complete Campus Renewal's Rez Week report.

Planning the Events

Rez Week will look different on every campus. The leadership team must prayerfully decide what events are most fitting for their campus in a given year. First, they must consider the spiritual climate of their campus and determine what their campus needs most. Secondly, they need to consider what they are realistically able to do based on their volunteer base and funding. Remember, start small and grow from year to year.

Broadly speaking, Rez Week events should fall into three categories: Worship, Prayer, and Outreach. There are a number of events that can be planned within each of these categories. Below are several possibilities to consider. Prayerfully, choose some of them for your campus and/or come up with your own ideas.

United Worship Events

At the very least, every Rez Week should have one or more nights of united worship where the whole Body of Christ comes together to worship and hear the word of God. Here are some things to consider when choosing a band and a speaker for united worship events:

Choosing a Band

There are several options to consider when choosing a band for a united worship event. There are pros and cons to each option, so prayerfully consider what is best for your campus. The most important thing to remember is that you want there to be diversity, ethnically and stylistically, so that everyone can worship in a way that is most familiar to them, as well as experience worship in a way that is less familiar to them.

United Band

One option is to create a Baz Week band that is comprised of worship leaders from coveral different ministries and churches. This is a great way to p, because it // es any popular bunnership and all the members can contribute their styles. The whole have to take a life of wax as rehears to this well.

Different Bands

Another option is to have different campus ministries and churches lead on different nights. This is easier to pull off logistically, and still gives the whole week a great amount of diversity.

Hired Band

A final option is to hire an outside and. It is well now band, by It by that many more students will participate. However, bands can be expense to the participate and but budge and not accommodate this option.

Sound and Lights

Remember that sound systems, lights, projectors, and screens also need to be borrowed or rented. In addition, you will need skilled volunteers to help with these.



United Prayer Events

Prayer is one of the easiest and most profound ways the Body of Christ can unite. Prayer is what changes the spiritual climate on our campuses, so finding ways to unite in prayer during Rez Week is very important. Here are some ways this can be accomplished:

"I love that Rez Week is in the middle of campus, which opens the doors for even non-religious people to get involved."

Concerts of Prayer

One option is to host a united worship event, but substitute the speaker with prayer. The idea is to ebb and flow between worship and prayer. Between worship sets, leaders come up to direct the students into a time of group prayer.

Prayer Tents

Another option is to put a tent in the middle of campus dedicated to 48-100 hours of control cayer. That campuses apply for thin like this, so long as wrmits are so did and a very rule are followed. It's a great suggest for volumes so were set there are so many in n-hold to

Prayer Walks

Prayer Walks are a great way to processaus ou're routed ho to pray by the things you see (a firm, do art out, sorts eam, international student, etc.). Prayer Walks large or several different ways.

Prayer Stations

To go out on campus to pray for students, find a high-foot traffic spot and post a sign saying, "Need Prayer?" Or set up a prayer box where people can submit written prayer requests.

Prayer Invasion

Rather than having people come to you, go to them. Prayerfully ask God for prophetic insight into people's lives, approach the people God shows you to pray for, and ask if you can pray over them.

* There are examples and sample schedules for each of these in the next section.









Concerts of Prayer

Here are some sample schedules of how to lead a Concert of Prayer.

Concert of Prayer Program (Focus: Repentance)

- 0:00 Background music (waiting for critical mass)
- 0:10 Worship (4 upbeat songs)
- 0:25 Welcome (student leader of the group planning the event)
 - Thanks for coming
 - Describe the purpose of the gathering
 - Describe the prayer focus for the night
 - Describe how the program will flow
 - Two rules for a united prayer gathering that preserve unity:
 - 1. Don't pray in a way that may offend or confuse others.
 - 2. Don't be easily bothered by people who pray differently than you.

0:30 - Prayers of Worship & Thanksgiving (led by 2 students)

- Thanksgiving (thanks for what God has done)
 - Read a scripture about thanksgiving (a psalm, I Thessalonians 5:16,17, Philippians 4:6,7, etc.)
 - Break students into groups of 3
- Instruct to pray prayers of thanks... "God, thanks for..."
- Worship (thanks for who God is)
 - Read a scripture about God's character (a psalm, Romans 8:31-39, Revelation 4:1-11, etc.)
 - Break students into groups of 6
 - Instruct to pray prayers of worship... "God, You are..."
- Worship in song (a song with lyrics about God's character)

0:50 - Prayers of Confession (led by 8 students)

- Read a scripture about confession (Psalm 32 or 51, I John 1:8-2:2, James 4:1-10, etc.)
- Break students into grand (gende ecific)
- Preview how this seas of comession to go (eight pour label) broad to provide the provided and the provided to the
- Instruct students to place evers of place on...
 - Confess Apathy
 - Confess Busynes
 - Confess Doubts
 - · Confess Fears
 - · Confess Idolatry
 - · Confess Materialism
 - · Confess Pride
 - Confess Sexual Sin
- Confession in song (a song with lyric and consiste

1:20 - Prayer for Spiritual Renewal ed by state of state

- Instruct students to break into group of eight specifical, and ple from different ministries and/or ethnic backgrounds)
- Pray for renewed intimacy with God
 - Read a scripture (Psalm 63, Psalm 84, Philippians 3:7-10, etc.)
 - Instruct students to pray for renewal... "God, renew us by..."
- Pray for renewed love, humility, and peace in the Body of Christ
 - Read a scripture (Psalm 133, Ephesians 4:16, Philippians 2:1-4, etc.)
- Instruct students to pray for renewal... "God, renew us by...
- Pray for renewed love and compassion for lost students on campus
 - Read a scripture (Psalm 67, Matthew 9:35-38, Acts 1:4-8, etc.)
- Instruct students to pray for renewal... "God, renew us by..."
- · Pray for renewed holiness and character
 - Read a scripture (Romans 6:11-14, Ephesians 5:3-11, Colossians 3:5-14, etc.)
 - Instruct students to pray for renewal... "God, renew us by..."

1:40 - Worship (3 songs focused on renewal and revival)

1:55 - Closing announcements

· Invitation to get more involved in the united prayer movement

2:00 - Closing prayer

Rez Week Media Packet



Campus Renewal is committed to resourcing your campus with standardized media materials to use for marketing and promotion on print and web, all available for free when you register.

Logo

- It is an important point of unity to use the official Rez Week logo in promotion of your local event.
- The logo is available for download in many high quality file formats for those who register.
- The color code of the original logo (gray) is #555555.



Flyer templates

- Campus Renewal Media has created flyer templates that can be modified by your local graphic designer to include your local event's details.
- This flyer is not required for promotion of your local event, but is a helpful tool for those who do not want to create a design from scratch. It can also serve to reflect the large-scale nature of this event through consistent branding.
- The template will be available for download in various formats, with layers separated for your local designer to modify.



Social Media Grap. To no ate

 Similarly, Campus Renewal Media has created social media banner templates (Facebook, twitter, etc.) that can be modified by your local graphic designer to include your local event's details.



T-Shirt Templates

 T-shirt templates are also available down oad. can then take your design to a local printer.



Promo Video

- Campus Renewal encourages you to use the national Rez Week promotional video to cast vision for your local event.
- The video is available on <u>campusrenewal.org/rez-week</u> or on the Campus Renewal Youtube Channel to stream or download. We recommend streaming in HD.

Photos

- Photos are also available for download from Campus Renewal Media to promote your event.
- You may NOT modify these images beyond recognition of the original, but you are welcome to use them creatively in your promotional content.

^{*} It is recommended you use a knowledgeable graphic designer who is familiar with these programs. If additional help is needed, you may contact <u>media@campusrenewal.org</u>.

Sources of Income

Churches and Campus Ministries

Send letters to the participating churches and campus ministries, asking them to contribute to Rez Week.

Parents

Have students send letters to their parents, asking them to contribute to Rez Week.

Home Churches

Send letters to the pastors of your home churches, asking them to contribute to Rez Week.

Christian Faculty and Staff

Send letters to Christian faculty and staff on your campus, asking them to contribute to Rez Week.

University

Most universities have fundraising options for registered student groups. Check with your university to see what sources of funding they offer. They usually require applications and have firm deadlines to apply, so get started early. Rez Week is a likely candidate for financial support because it is bringing together students from many different student organizations.

Businesses

Send letters to local be poss, asking each of sent to an ally so possible by giving or by donating their services. For ottar the standard problem in a given each in a problem to be publicity as sent residue. Businesses can give money or lend their services for free publicity.

Sales

One way to raise money is to sell the gs. The self-self are purchas Ref. Week T-shirts for \$5 each and sell them for \$10 each. You could get a ten the graph are sell it for you could get a bunch of students to make some food and so it for off you use the accompany to donate hundreds of books and sell the books for a profit

Events

There are a number of events that you can do as fundraisers. You could host a dodgeball or volleyball tournament and charge teams to enter. Many restaurants will give 10% of their profits to a student organization on a night that you invite everyone to meet there for dinner. You could host a talent show and charge a cover to attend.

Social Media

There are many ways to use social media to raise funds. Once the budget is set, start a campaign to encourage giving.

Calendar

Every campus is unique, and some may throw a Rez Week together at the very last minute. As Rez Week grows to be an annual event on your campus, however, much more leadership and planning are needed. The more leadership and planning, the better Rez Week will be. That said, below is a broad timeline for planning Rez Week.

September

- Recruit and form Leadership Team
- Register with University as a Student Group
- Register your campus for Rez Week at www.campusrenewal.org/rez-week
- Choose Rez Week dates
- Reserve Rez Week venues (or find out the date when you are able to reserve space for next semester)
- Determine specific leadership team roles and responsibilities

<u>October</u>

- Leadership Team starts meeting weekly for prayer and planning
- Approach businesses for donations and/or co-sponsorships
- Decide major themes and events
- Book guest speakers and bands
- Create basic website/webpage
- Create budget

November

- Formalize Leadership Team roles
- Apply for funds from the university
- Detail plans for Rez Week events
- Determine the <u>volunt</u>eers nee<u>ded</u>
- Find ministry publicit d recruit

December

- Fundraising less to are plane, and huses
- Fundraising ev
- Apply for funds from the university
- Detail plans for Rez Week events
- Create volunteer card or online registration page
- Find ministry reps for publicity and recruiting

<u>January</u>

- Fundraising letters to camp ministrals a class
- Detail plans for Rez Week ents
- Ministry reps share about Regard and regeting
- Volunteer sign-ups

February

- Online fundraising strategies and campaigns
- Fundraising event
- Ministry reps share about Rez Week and meetings
- Volunteer sign-ups
- Complete any university work orders form for the venue

March

- On-campus publicity (tabling, flyers, banners, etc.)
- Complete volunteer teams
- Social media campaign
- · Mass communication with volunteers
- Volunteer training

April

- Clean up volunteer database
- Collect stories and testimonies
- Recruit next year's Leadership Team
- Complete Campus Renewal's Rez Week Report

Sample Budget Sheet

Here is a sample of a typical Rez Week budget.

Expenses	Budget	<u>Actual</u>	Difference
Prayer Tent Rental	\$500.00	\$600.00	\$(100.00)
University (stage, electricity, reservations)	\$500.00	\$400.00	\$100.00
Sound System and Sound Team	\$1,500.00	\$1,000.00	\$500.00
Free Speech Boards and Supplies	\$250.00	\$300.00	\$(50.00)
Hospitality (food, drinks, supplies)	\$1,000.00	\$1,200.00	\$(200.00)
T-Shirts	\$1,500.00	\$1,500.00	\$-
Honorariums	\$1,000.00	\$1,000.00	\$-
Travel and Lodging for Speakers/bands	\$500.00	\$450.00	\$50.00
Printing (flyers, posters, handouts)	\$750.00	\$800.00	\$(50.00)
Total	\$7,500.00	\$7,250.00	250.00

<u>Income</u>	de E	Actua	<u> Difference</u>
Campus Ministries and Thurch	\$ 500 0	\$2,250.0	\$750.00
Parents and Home Church	500.0	D.(\$(100.00)
University Co-sponsorships	\$1,000.00	\$1,000.00	\$-
Christian Faculty and Staff	\$500.00	\$200.00	\$(300.00)
Businesses	<u>\$5</u> 00 <u>.00</u>	\$1 <u>,00</u> 0.00	\$500.00
Sales (T-shirts, food, etc.)	\$2 00)	\$ 00.00	\$(500.00)
Social Media Campaigns	\$ 00	900.00	\$(100.00)
Student Donations and Fund Raisers	00	\$350.00	\$(150.00)
Total	7,500.	\$7 00.00	\$100.00

NET DIFFERENCE

\$350.00